

All Roads to the Royal - *“Connecting Rural Youth with Sydney Royal”*

Dear Principal,

It is with great pleasure that the Royal Agricultural Society (RAS) of New South Wales invites your school to apply for the 2023 Sydney Royal Easter Show (SRES) *All Roads to the Royal Program*. The program offers a unique, fully funded experience of the SRES across four days, 11th-14th April 2023. This program, now in its fourth year, has been designed by the RAS Youth Group, which consists of individuals, aged 18-35, who are passionate about rural NSW and ensuring RAS initiatives are education focused and continue to capture the potential of rural youth.

Sydney Royal Easter Show is a celebration of Australian culture, from our rural traditions to our modern-day lifestyles, providing unique experiences for everyone. Every Easter, the country and city join together at Sydney Showground, Sydney Olympic Park, for twelve days of agricultural competitions, animal experiences, live entertainment, carnival fun, shopping and much more.

The program is fully funded including return transport, accommodation and meals with an itinerary that includes exclusive behind the scenes tours. A maximum of forty places are available, which includes teachers and parents as required, and is open to students in Years 7-12. It is hoped the program will inspire students to pursue a career that contributes to rural Australia, facilitated by opportunities for students to network with industry leaders. This experience aims to address the disproportionate access to the SRES for rural students who are often geographically isolated as well as foster interest in agriculture through education and exposure to world-class competition.

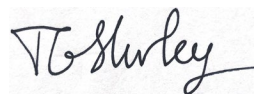
First held in 1823, the show is Australia’s largest annual ticketed event, attracting over 850,000 attendees on average. Revenue generated allows the RAS to invest in agricultural programs, competitions, education, youth and rural NSW. In all, the RAS invests almost \$7 million annually in these activities which are designed to promote agricultural excellence and keep our rural communities strong. This program is a great opportunity for students in rural NSW to experience first-hand, what the SRES has to offer and is especially aimed at students who have never had the opportunity to attend previously.

Please find attached a draft itinerary as well as an application form which is due by close of business Friday, 23rd December 2022. If you have any further questions please don’t hesitate to contact the RAS via phone 02 9704 1160 or email randerson@rasnsw.com.au

Yours sincerely,



Maddie Broomfield
Coordinator, *All Roads to the Royal*
Committee member, RAS Youth Group



Tasha Hurley
Chair, RAS Youth Group

Royal Agricultural Society of NSW

1 Showground Road, Sydney Olympic Park NSW 2127
Locked Bag 4317 Sydney Olympic Park NSW 2127 | **ABN** 69 793 644 351
Tel: (02) 9704 1111 | **Email:** info@rasnsw.com.au | **Fax:** (02) 9704 1122 | www.rasnsw.com.au



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What's Included

Tuesday 11th April - Friday 14th April 2023

- Return travel from school to Sydney Showground, accommodation, and meals
- Program Briefing
- Tour and experience animal competitions and pavilions of award-winning agricultural produce
- Experience the Grand Parade
- Opportunity to meet with youth involved in RAS leadership programs (Young Woman Winners / Rural Achievers)
- Behind the scenes tours of different sections like District Exhibits, woodchop, entertainment, announcers' box
- Networking functions with opportunities for students to meet with RAS Councillors and Youth Group
- Evening Entertainment viewing from private balcony
- Showman's Guild and free time
- And much more!

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2023 Application Form

Please return to via post or email by Friday 23rd December 2022
email: randerson@rasnsw.com.au
Post: 1 Showground Road, Sydney Olympic Park, NSW 2127

- 1) Principal Name: _____
- 2) School Name: _____
- 3) School Address: _____
- 4) Local Government Area: _____
- 5) Local Show Society: _____
- 6) Contact Person: _____
- 7) Contact Phone: _____
- 8) Email: _____
- 9) Total Number of Students Enrolled at School: _____
- 10) Total Number of Staff Employed: _____
- 11) Number of Students to Attend*: _____
- 12) Number of Staff / Parents to Attend*: _____

**please note that Q11 & Q12 should total no more than 40 people*

Why should your school be selected to participate in the ‘All Roads to the Royal’ for 2023?

What are some of the challenges your school faces on a day-to-day basis?

How would this program benefit your school and students?

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How would your school integrate the many experiences and opportunities at the SRES, not just agricultural related, into your curriculum?

How would your school and its students build on the experience and continue their involvement in agricultural shows after returning from the 2023 SRES?

Is your school currently involved in any way with the SRES? If Yes, how?

Please provide a short video (max 5 minutes) that captures why your school should be selected for the 2023 Program.

The following questions will not form part of the Panel's assessment but will help us tailor the program should you be accepted.

Does your school offer Agricultural Studies? Y/N

Do you offer Agriculture as an HSC subject? Y/N

Do you offer Primary Industries as a VET/HSC Subject? Y/N

Do you know of your local Agricultural Show? Y/N

Do you actively participate in your local Agricultural show? Y/N

Do you participate in an agricultural career's expo/careers day? Y/N

Would you like to stay up to date with RAS of NSW Initiatives? Y/N

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Selection Criteria

- One school will be selected for the 2023 program
- The selected school will be a rural and/or remote school as determined by the Department of Education
- Schools which submit the 5-minute video to complete the application will be looked on favorably
- Schools’ involvement in agriculture and/or local show will be considered as part of the selection process
- Overall, schools are assessed based on their responses to questions, and how the program can help to facilitate further involvement in agriculture and agricultural show societies
- With guidance from the Youth Affairs committee, the RAS Youth Group’s decision is final.

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